

THE CAT COMPANY MAGAZINE



**FREE NEWSLETTER
ABOUT MISSING
CATS AND TIPS TO
FIND THEM, CAT
ADVISE AND CAT ALL
RELATED SUBJECTS**

in this issue

MISSING CAT
PLEASE HELP



ATTICUS
MISSING FROM PAGE
HILL/WATTON ROAD
AREA, WARE

BLACK AND WHITE
WEARING A PALE PINK
COLLAR

LAST SEEN 2ND JAN
PLEASE LOOK OUT FOR
HIM

**PLEASE CALL
WITH ANY
INFORMATION**

CALL OR TEXT WITH ANY INFORMATION
07397 187977

Atticus is missing

how to create a missing cat poster

entertain a house cat

Max dumped and still missing

12 steps to finding your cat

Have You Seen This Cat? Atticus missing from Ware, Hertfordshire



ATTICUS HAS BEEN MISSING FROM WARE, HERTFORDSHIRE SINCE THE 2ND JANUARY. HE IS USED TO GOING OUTSIDE, AND SPENDS THE DAY OUTSIDE WITH HIS BROTHER OSCAR.

ON THE 2ND JANUARY ATTICUS HAD BEEN HOME FOR HIS DINNER AND HAD SPENT SOME TIME AT HOME. EARLY EVENING AROUND 6PM ATTICUS WENT BACK OUTSIDE. HE IS USUALLY BACK WITHIN AN HOUR OR TWO. BY 9PM ATTICUS HAD NOT COME HOME.

AT 10PM ATTICUS OWNERS WERE OUTSIDE SEARCHING FOR HIM, THE WEATHER WAS PRETTY BAD THAT NIGHT, VERY WINDY AND RAINING HARD. SO VERY UNUSUAL THAT ATTICUS HAD NOT COME HOME.

ATTICUS IS A VERY SMALL CAT, ALTHOUGH HE LIKES TO BE OUT HUNTING, HE IS NEVER FAR FROM HOME. HIS BROTHER OSCAR IS USUALLY NOT FAR BEHIND HIM, SO MAYBE ATTICUS GOT IN A VAN LATE THAT NIGHT.

THE AREA WAS LEAFLETED AND POSTERS WERE PUT UP, EVERY LOCAL GARDEN WAS SEARCHED BUT THERE WAS NO SIGN OF ATTICUS.

ATTICUS COULD BE ANYWHERE IF HE GOT IN A VAN THAT NIGHT, THERE HAVE BEEN NO SIGHTINGS AT ALL IN THE LOCAL AREA. THE SEARCH CONTINUES TO FIND HIM,

POSTS ARE SHARED ON FACEBOOK AND NEXTDOOR APP REGULARLY.

ATTICUS IS NEUTERED AND CHIPPED, A SMALL BLACK AND WHITE CAT WITH A STRIPE OF WHITE DOWN HIS NOSE.

ATTICUS IS A SHY CAT, AND WILL BE PRETTY TIMID, WITH A SMALL CRY. OSCAR, ATTICUS BROTHER IS MISSING HIM VERY MUCH.

IF YOU BELIEVE YOU HAVE SEEN ATTICUS THEN PLEASE CONTACT ME AT THE CAT COMPANY

HOW TO CREATE A MISSING CAT POSTER

How to Make a Lost Cat Poster That Gets Results

Updated: Feb 5

Making a lost cat poster that gets results is important if you want to find your furry friend.

Here are some tips on how to make a lost cat poster that will help you find your cat:

- **Include a clear photo of your cat.** This is the most important part of your poster. The photo should be clear and recent, so that people can easily identify your cat.
- **Include your cat's name and any distinguishing features.** This will help people to identify your cat if they see it. **DO NOT** advertise if your cat is a pedigree cat, as this may give an opportunist to sell your cat on.
- **Include your contact information.** This is how people will get in touch with you if they find your cat.
- **Make sure your poster is easy to read.** Use large, clear fonts and avoid using too much text.
- **Post your poster in high-traffic areas.** This includes places like your neighbourhood, local businesses, and online.
- **Keep your poster up for at least two weeks or until your cat is found.** So cats are found very quickly using the the leaflet and poster methods, other cats may take months to find.



Here are some additional tips for making a lost cat poster that gets results:

- **Use bright colours.** This will help your poster to stand out and be more noticeable.
- **Offer a reward.** This will encourage people to be more likely to look for your cat.
- **Be persistent.** Keep posting your poster and keep looking for your cat. With time and effort, you will eventually find your furry friend.

I hope these tips help you make a lost cat poster that gets results. Good luck!

MISSING CATS GALLERY



Douglas
Missing from Benfleet Essex,
since Sept 2021



Slinky missing from Knebworth
Herts, since June 2020



Nala missing from Backnell,
Berks since May 2023



Frank missing from Pavenham
Beds since August 2023



Shimmie missing from Harlow,
Essex since December 2022



Feisty missing from Yardley
Birmingham since July 2022

Follow their stories at www.thecatcompany.co.uk or if you have any information about any of these cats please get in contact.

HOW TO KEEP YOUR HOUSE CAT ENTERTAINED

Living with a cat is like having a furry comedian in your house. They provide endless entertainment, from their acrobatic leaps to their sassy side-eye stare. But sometimes, even the most playful kitty needs a little extra stimulation.

Here's how to ensure your feline overlord is kept royally amused:

1. Cardboard Box Bonanza:

Cats are notorious for their love affair with cardboard boxes. Turn this obsession into a game by creating a "cat castle" village. Stack boxes of different sizes, cut out doorways and windows, and let your cat explore their cardboard kingdom. Bonus points for decorating with catnip and dangling toys from the "towers."

2. The Laser Pointer Chase:

This classic never gets old. Unleash your inner child and become the master of the red dot. Guide your cat on a laser-fuelled adventure, sending the dot scurrying under furniture and around corners. Just be prepared for the inevitable moment of frustration when they realize they can't actually catch the elusive red dot.

3. The Catnip Conspiracy:

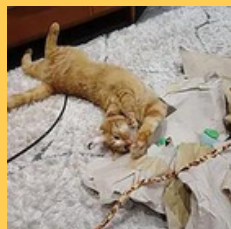
Catnip, nature's feline happy hour, can turn your usually dignified cat into a playful goofball. Sprinkle a pinch on a scratching post, a stuffed toy, or even a crumpled piece of paper. Watch as your cat rolls around in blissful oblivion, forgetting all their worldly woes (like world domination, obviously).

4. The Feathered Frenzy:

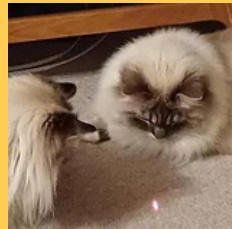
Cats have a primal instinct to stalk and pounce. Channel this inner hunter with a feathery toy on a string. Drag it across the floor, flick it through the air, and watch your cat unleash their predatory prowess. Just remember to supervise playtime to avoid any accidental ingestion of feathers or string.

5. The Treat-Dispensing Shenanigans:

Turn mealtime into a mental challenge. Hide kibble around the house in unexpected places or invest in a food puzzle toy that requires your cat to paw, bat, and problem-solve to get to their delicious reward.

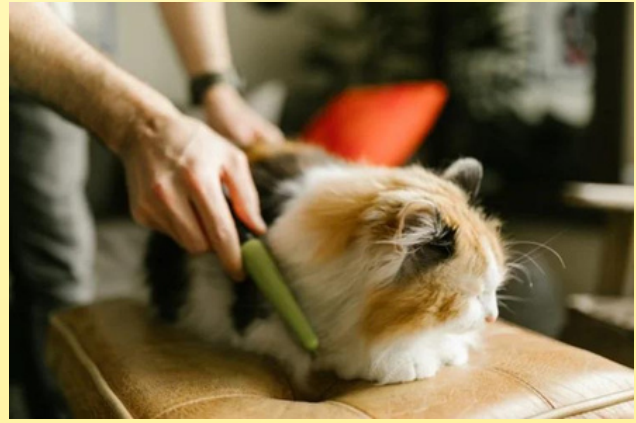


Remember:



- Rotate toys regularly to keep them interesting
- Pay attention to your cat's body language and stop playtime if they seem overwhelmed.
- Most importantly, have fun and enjoy the hilarious antics of your feline friend!
- By incorporating these tips, you can transform your home into a playground for your cat, ensuring their entertainment and, more importantly, their continued reign of adorable terror.

REASONS TO GROOM YOUR CAT



Reasons grooming keeps your cat healthy

Many cat owners do not realise that their cat needs grooming. It seems that it is acceptable for dogs to be groomed but not cats. There are many reasons that your cat should be regularly groomed, even if you do not wish to take your cat to a professional groomer, you should at least give your cat a basic groom at home. Here are some reasons you should groom your cat and how it can help with the health of the cat.

Matting

If you own a long haired cat there is a good chance that the coat could get matted and tangled. This can be very uncomfortable for the cat, and if the coat is left to get very matted it will be impossible to brush out. Once the coat has become totally matted, your cat will then need a trip to the vets, who will sedate your cat in order to clip off the matts. A professional groomer will also have no other option but to shave off the coat to remove the matting.

Leaving the cat with these mats will result in the coat pulling at the skin and causing sores.

To prevent matting you will need to regularly brush the coat, a good metal comb or slicker brush will help to keep the coat free from knots and tangles. Many cats dislike being brushed or combed, but if you brush regularly for short bursts of time **your** cat will become more tolerant.

Shedding

All cats shed their coats whether they have long or short hair. By grooming your long hair cats you will help to remove the coat that has been shed and will prevent knots forming. Short haired cats shed a lot of coat, and this can be helped if you massage the cat with a rubber brush in a circular motion to help release the loose hairs. As cats lick themselves the loose hair is often swallowed, so by grooming your cat it can help to prevent hair balls. Most cats tend to shed all year round and often get a seasonal coat shed that can be heavier.

Dirt removal from coat

Most cats in the UK go outside, which means that they are covered in dirt and debris from outside. By brushing your cat regularly you are removing some of the dirt from their coat, preventing it to be taken into your home. Your cat will come home to sleep on your bed or sofa after it has been sleeping outside under a bush in the mud. Long haired cats often get twigs and leaves caught in their fur, so a quick brush out will remove any debris.

Skin problems

Grooming your cat is a great way to bond, building trust so your cat will allow you to examine the skin for any problems. Whilst grooming you will be able to inspect the coat and skin for lumps or bumps or any abnormal growths. So many problems go unnoticed for too long before they become visible, so by grooming you can act quickly if something is not right. Regularly grooming also gives you the opportunity to feel your cat's body and notice any changes, such as muscle or weight loss.

Dander and dandruff

Dander and dandruff are not the same thing. Dander is particles of dead skin cells and dried saliva that sits on the cat's coat after they have licked their fur. When people say they have an allergy to cats it is the dander causing the allergic reaction. Regular grooming will help to remove some of the dander from the cat's coat, although it will not remove it all but will help reduce it. Dander is so small it can not be seen by the human eye.

Dandruff is larger flakes of skin that can be seen on the coat and skin. This is a result of a dead skin under a dirty or greasy coat. By grooming you can help the coat by removing the dirt and grease, cats with lots of dandruff may need a bath. Bathing can be difficult as many cats do not like water, so you may wish to send your cat to a professional cat groomer.

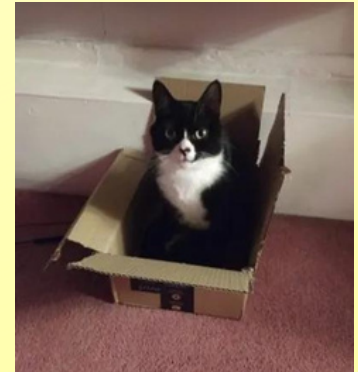
Bonding

Grooming is a great way to bond with your cat and build up trust. It is a great way to get to understand your cat and its behaviours. Do try and stay relaxed when grooming and do not force your cat, be patient and calm. Try to stick to a routine and invest in some good brushes and equipment.

Max the cat was dumped at Much Hadham – Help to find him



Max the cat was abducted



On the morning of 10th February 2022 Max the cat was abducted from near his home in Wareside, Hertfordshire. Max was then transported and dumped from a car in Kettle Green, Much Hadham, Hertfordshire.

About Max

Max is a black and white cat with a distinctive white tip on his tail, he is neutered and microchipped. He was two and a half years old when he went missing. Max was a rescue cat, and a fairly nervous, shy cat and he has been reported to the microchipping company and local rescues and vets that he is missing.

Sightings of Max the cat

Wildlife cameras were set up in the area that Max went missing and traps were set, Max was caught on camera the first night he was missing but has not been seen since. His last known position was at the Old Railway bridge at Kettle Green. There have been many sightings of black and white cats in the area and further afield, all sightings were followed up but none of the cats were Max. Max could have now moved on to another area and could be much further away.

Help to find Max the cat

There are many farms and businesses in the area surrounding where Max went missing, so he could be living somewhere in the outskirts of Much Hadham. Leaflets and posters were spread all over the surrounding areas, with large amounts of feedback and sightings. Sadly Max has never been found and there is a chance he is still out there somewhere.

Max's owner is desperate to find him and has spent weeks cycling the area, leafletting and posting in all areas surrounding Much Hadham. Speaking to everyone on route, many people joined the search to find him and rescue services also searched the area for Max. Time has now lapsed, but we do not want anyone to forget Max, he could still be in the local area and it is important to keep Max in the public eye.

If you would like to follow the story about Max please follow at [Lost Max Much Hadham](#).

Share with friends in the area

If you live in Much Hadham or in the surrounding areas, please look out for Max on your travels. Maybe he has made a home somewhere, someone may have taken him in. He could be living as a stray at a farm or out building. Please share his story to local friends and family....help us to find Max....this little cat is needed back home.

12 STEPS TO FINDING YOUR MISSING CAT

Use some of these tips to help you find your missing or lost cat .

Search your home and garden thoroughly. Cats are very good at hiding, so be sure to check every nook and cranny. Look under beds, behind furniture, and in wardrobes. Also, check your garden, including any sheds or outbuildings.

Start Door Knocking in your local area . Approach each house respectfully. Knock on each door politely and introduce yourself as the owner of a missing cat. Hand over a flyer and explain the situation. Inquire if they have seen your cat or if they would mind you searching their garage, shed, or garage. Be respectful of their boundaries and avoid intruding into their homes.

Post about your lost cat on social media. Share a photo and description of your cat on your social media accounts, and ask your friends and family to share the post as well. You can also join lost and found pet groups on social media.

Call your cat's name frequently. Cats can recognise their owners' voices, so calling your cat's name may help to attract him or her to you. The best time to call is late at night, if your cat is trapped you maybe able to hear if the call back.

Create clear and informative leaflets: Design eye-catching leaflets that include a large, clear photo of your cat, their name, your contact information, and any relevant details like distinguishing markings or medical conditions. Use bold fonts and easy-to-read text.

Put up posters in your local area. Include a photo of your cat, his or her name, and your contact information on the posters. Be sure to post the posters in places where people are likely to see them, such as telephone poles, local shops, and pet stops.

Contact your local vets and rescue organisations. Let them know that your cat is missing and provide them with a photo and description. Be sure to check back with the shelters and rescue organizations regularly to see if your cat has been brought in.

Leave a door or window open. Cat will often be lured home by smell, by leaving a door a window open my entice them back home. Also as they travel in darkness they may return in the middle of the night so leave a door/open open if safe to do so.

Search for your cat at night in the local area. Cats are more active at night, so you are more likely to see your cat if you search for him or her after dark. When searching in the day, check behind gardens, check down alleyways that have access to back gardens, as many cat hide down in garages or behind sheds.

Check with your post person. Let your postman/woman and delivery drivers know that your cat is missing and ask them to keep an eye out for him or her.

Inform the microchipping company : Knowing your cat is microchipped provides peace of mind that they can be easily identified and returned to you if they ever go missing. As soon as your cat goes missing inform the microchipping company so they can register your cat as missing.

Don't give up hope. It may take some time, but there is always a chance that you will be reunited with your beloved pet. Do carry on your search, sometimes it takes weeks or months to find your cat.

SEND US PHOTOS OF YOUR CAT AT EASTER JUST FOR FUN



As we conclude this edition of our cat magazine, our hearts go out to those who are missing a beloved feline friend. Remember, you are not alone. Stay strong, spread the word, and let's come together to bring missing cats back home where they belong. Beyond lost and found, we cover a range of cat-related subjects, from health and behaviour to heartwarming stories and practical tips.

if there is anything you would like the Cat Company to cover then feel free to contact us

Thank you for supporting us.



What greater gift than the love of a cat."

—Charles Dickens

IF YOU HAVE A MISSING CAT THAT YOU WOULD LIKE FEATURED IN THIS MAGAZINE , PLEASE CONTACT US AT WWW.THECATCOMPANY.CO.UK